



CALL FOR ENTRIES!

The Día de los Muertos
Altar Competition
& Juried Art Exhibition

“Viva La Fiesta De Los Muertos!”

November 1 – 2, 2008

Entry Form: Please Print

Name: _____ Phone: () _____

e-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

1. Title _____

Medium: _____ Size: H: _____ W: _____ D: _____ Retail \$ _____ Accepted No

2. Title _____

Medium: _____ Size: H: _____ W: _____ D: _____ Retail \$ _____ Accepted No

3. Title _____

Medium: _____ Size: H: _____ W: _____ D: _____ Retail \$ _____ Accepted No

Release:

I have reviewed the Dia De Los Muertos Juried Art Competition Entry Rules and guidelines and agree to enter the competition as outlined. I agree to not hold Festival de la Gente, the Arte Calidad Cultural Institute, Olvera-Street.com, Ginette Rondeau, jurors, sponsors, the City of Los Angeles or any other person(s) connected to this exhibition responsible in the event of damage or theft. I am responsible for my own art insurance and transportation of my artwork. I authorize reproduction of my work for Festival de la Gente and Olvera-Street.com publicity and promotion.

X _____

Signature

Date: _____

Entry Rules

Deadline:

Artists' submissions must be **postmarked by Friday, October 17, 2008** and **must include:**

- A self addressed stamped envelope (SASE)
- Altar submission must be accompanied by a drawing of the proposed altar with an explanation and dedication
- Each artwork submissions must be accompanied by photos of your work and the dedication for each piece
- Mark each photograph or drawing with the artist's name, title, medium, date of artwork, size and retail price. (Photos of work or drawings of Altars will not be returned.)
- A \$15 entry fee. Artists may submit a maximum of 3 entries, in one or both categories. All fees are non-refundable.
- Mail the completed entry form

Please make your check payable to **Rondeau**
and mail with your photos, entry forms, and SASE to:

2008 Dia De Los Muertos Juried Altar and Art Competition
c/o Ginette Rondeau, Curator of the Festival de La Gente
C-25 Olvera Street, Los Angeles, CA 90012

Works Accepted:

Open to all artists. Heartfelt works of art are being solicited: altars, painting, sculptures, photography, etchings, and mix-media. It is essential that the work represent the true meaning of Dia De Los Muertos. Criteria of acceptance are based on a genuine significance or originality of the true meaning of the Dia De Los Muertos and the execution of the work. Art must be original and completed within the last two years.

Ideally, some of the altar entries would include interactive elements that would allow public participation. For example, if you created an altar for a loved one who died of cancer, you could dedicate it to that person as well as all cancer victims. Many of our visitors in the past have been very grateful for the opportunity to put photos or simply add the names of their beloved on the altar. It has been quite touching and it gives the exhibition a life of its own.

For each entry submitted - You must explain to whom the artwork is dedicated and how it relates to Dia De Los Muertos. Please write the title, medium, size, and retail price of the work before explanation. This is important because the exhibition is also educational and the artwork must reflect the true meaning of Dia De Los Muertos. Each entry must be accompanied by a photo. Submit one photo for each 2-dimensional piece and two photos for each 3-dimensional piece (front and back). Each artist may submit up to three works of art. Photo will not be returned. All entries are subject to the curator's selection and the decision is final.

***All artists must attend a meeting on Saturday, October 25, 2008 at 2 PM** and hand deliver their artwork ready to hang at **Arte Calidad Cultural Institute**. **Altar artist** must attend the same meeting and ready to install their altars **Thursday, October 30, 2008 at 6 PM**.

Arte Calidad Cultural Institute
519 S. 519 S. Hewitt Street, Los Angeles, CA 90013
[Yahoo Map](#)

Sales:

Artwork will be exhibited at the new **Arte Calidad Cultural Institute Gallery**. Exhibition will be from October 31 – November 30, 2008. Artists will receive 60% of sale price and gallery will retain 40% commission of sale price.

Delivery or Shipping of Accepted Works

Artists must personally hand-deliver artwork. Arte Calidad Cultural Institute and Rondeau Fine Arts are not responsible for work damaged during installation or during the exhibition. Artists must insure their own work for the exhibition.

Size limitation: 8 ft X 4 ft. If the size or weight of 3-dimensional work exceeds what a representative of Rondeau Fine Arts can easily handle, the artist will need to assist in the installation. Artists must transport the piece(s) directly to the **Arte Calidad Cultural Institute on Saturday, October 25, 2008 at 2 PM and attend the Artist's meeting**. Photographs are assumed to be accurate representations of actual works or the meaning of Dia De Los Muertos. The curator will reserve the right to reject any accepted work not accurately represented by the photographs. **Altar de-installation must begin Sunday, November 2 2008 at 9 PM. Artwork must be picked-up by the artist, Sunday, November 30, 2008 at 4 PM.** Altars and artwork cannot be removed earlier than the aforementioned. Artists who do not pick up their work, will donate it for future fundraisers.

Awards: Altar artists will be awarded a cash prizes.



\$750 "Festival de la Gente Traditional Award"

\$500 "Festival de la Gente Spirit Award"

\$250 "Festival de la Gente Discovery Award"

Jurors TBA We are currently formalizing the judges and the sponsors.

Calendar:

- **Deadline: Postmarked by Friday, October 17, 2008**
- **All artists must attend a meeting on Saturday, October 25, 2008 at 2 PM and bring their artwork ready to hang.**
- **Altar Installation: Thursday, October 30, 2008 at 6 PM**
- **Art Reception: Saturday, November 1 – 2, 2008 from from 2 PM - 7 PM**
- **Festival de la Gente begins Saturday, November 1 – 2, 2008 from 1 PM – 9 PM**
- **Altar de-installation: Sunday, November 2, 2008 at 9 PM**
- **Gallery de-installation: Sunday, November 30, 2008 at 4 PM**

For additional information email: Ginette Rondeau, Curator:
Rondeau@Olvera-Street.com or at Rondeau@PlanetGreenLight.com

For more information about Dia de los Muertos visit:
http://www.olvera-street.com/html/curator_s_letter.html

For information about the Festival de la Gente visit:
<http://www.festivaldelagente.org>

We look forward to all your heartfelt entries.
Feliz Dia De Los Muertos!